

TARA W. LUMPKIN, PhD

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Dr. Lumpkin has experience in environment with a focus on adventure travel, sustainable tourism and ecotourism. She also has expertise in community conservation, gender, communication and media. She is President of Perception, a small non-profit that has successful global projects in the areas of Maternal and Child Health, writing, photography, video and film. In 2008 she was a business consultant and helped with program development for the environmental haven and educational center Leafwater and for the non-profit Hands across the Sea. In 2006 she was Environmental Program Consultant to the Blackstone Ranch Institute in Northern New Mexico. She worked in 1999 as interim chief-of-party for USAID/Rwanda's Rule of Law setting up an information, education, and communication (IEC) process for the ethno-justice system known as *gacaca*. In addition, Dr. Lumpkin worked in the area of community-based ecotourism with a focus on gender in Panama for a year (1997-1998) as a WorldWid (Women in Development) fellow for USAID and the Panamanian National Commission on the Environment. She also consulted for Conservation International in Panama and in the United States in these same areas. From 1993-1994 Dr. Lumpkin worked in Namibia for UNICEF and the Namibian Ministry of Health and Social Services conducting research on traditional medicine and community use of traditional medicine and made recommendations to improve communication between healers and biomedical personnel. In 2007 Dr. Lumpkin became a fully certified somatic experiencing practitioner and has a private practice treating clients who have suffered traumas. Prior to her international work, Dr. Lumpkin was environmental journalist, professor of writing and media, and worked in communications. She continues to actively produce creative writing.

KEY AREAS OF EXPERIENCE

- Adventure travel tourism, ecotourism, ethno-tourism, cultural tourism, heritage tourism, sustainable tourism
- Environmental program consulting for non-profits
- Women in Development
- Community-based natural resource management and community conservation
- Ethno-medicine & traditional medicine
- Medical Anthropology: Maternal and Child Health Care, HIV/AIDS, Primary Health Care, community-use of medical modalities
- Information, education and communication (IEC)
- Knowledge, attitudes and practices (KAP) qualitative data-gathering
- Research
- Project planning
- Project management
- Participatory research
- Writing & journalism
- Photography projects to empower adults and children

PROFESSIONAL EXPERIENCE

Medical Anthropology Consultant at **Tara Lumpkin, LLC**

(Alternative Medicine industry)

December 2005 – Present (2 years 8 months)

Treat clients suffering from trauma to reduce its negative impact upon their lives using a process known as somatic experiencing, which was designed by Dr. Peter Levine. Somatic experiencing is a short-term, naturalistic approach to healing trauma. www.healingtrauma.org

President at **Perception**

(Non-Profit Organization Management industry)

November 2000 – Present (7 years 9 months)

Perception is dedicated to the concept that, just as biodiversity is necessary for the survival of the environment, different ways of perceiving reality are essential for the survival of the human species. In promotion of this belief, the non-profit works with indigenous people, furthers environmental and wildlife conservation, and promotes biological, perceptual and cultural diversity. One of our primary goals is to educate the public by providing new perspectives on these issues and their inter-relationships. Perception's projects use photography, video, writing, educational workshops and other inter-disciplinary approaches and have taken place globally. www.perceptionintl.org

Adventure Travel Consultant at **Tara Lumpkin, LLC**

(Leisure, Travel & Tourism industry)

June 1993 – Present (15 years 2 months)

Independent consultant for over 15 years. Expertise in ecotourism, cultural tourism, community based tourism, spiritual and wellness tourism, and gender expert in tourism.

Anthropology Consultant at **Tara Lumpkin, LLC**

(International Affairs industry)

February 1993 – Present (15 years 6 months)

Dr. Lumpkin has experience in environment with a focus on sustainable tourism and community conservation, gender, communication and media. She worked in 1999 as interim chief-of-party for USAID/Rwanda's Rule of Law setting up an information, education, and communication (IEC) process for the ethno-justice system known as gacaca. In addition, Dr. Lumpkin worked in the area of ecotourism with a focus on gender in Panama for a year (1997-1998) as a WorldWid (Women in Development) fellow for USAID and the Panamanian National Commission on the Environment. She also consulted for Conservation International in Panama and in the United States in these same areas. From 1993-1994 Dr. Lumpkin worked in Namibia for UNICEF and the Namibian Ministry of Health and Social Services conducting research on traditional medicine and community use of traditional medicine and made recommendations to improve communication between healers and biomedical personnel.

Writer at **Tara Lumpkin, LLC**

(Writing and Editing industry)

June 1982 – Present (26 years 2 months)

Wrote and published numerous freelance pieces (journalistic nonfiction, editorials, creative nonfiction, short stories, novel excerpts, and poetry) in a variety of newspapers, magazines, and literary journals.

Business Consultant & Program Development at **Tara Lumpkin, LLC**

(Non-Profit Organization Management industry)

January 2008 – August 2008 (7 months)

Consulted pro bono for The Leafwater Project in Medanales, NM. The Leafwater Project is designed to bring together students, educators, and supporters in a powerful partnership, resulting in a hands-on brand of environmental education that seeks small-scale, locally-oriented solutions to today's global dilemmas. www.leafwater.net

Business Consultant & Program Development at **Tara Lumpkin, LLC**

(Non-Profit Organization Management industry)

February 2008 – February 2008 (1 month)

Consulted pro bono for Hands across the Sea to advise on program development to provide educational tools, such as book and computers, to children in the Caribbean. Hands Across the Sea has targeted the yachting community for fundraising. www.handsacrosstheocean.net

Business Consultant & Program Development at **Tara Lumpkin, LLC**

(Non-Profit Organization Management industry)

August 2006 – September 2006 (2 months)

Consulted on creating an environmental program for the Blackstone Ranch Institute, a 170-acre ranch, near downtown Taos, New Mexico. The ranch is a green area with many wetlands, which provide refuge for a variety of water fowl and wildlife. At this time, the plan is for the ranch to serve as an ecological retreat center and think-tank. Tara's role was to help develop the ranch's environmental mission and program. www.blackstoneinstitute.com

Medical Anthropology Consultant at **Perception**

(International Affairs industry)

January 2005 – June 2005 (6 months)

Acted as project coordinator and fundraiser for the Gargon Healthcare Project from January 1-May 8. In the field, the project addressed Maternal and Child Health Care needs in Gargon village and Taju village in Kham (Eastern Tibet). From May 8-June 2 acted as Field Coordinator in Gargon and Taju villages, conducting a Maternal and Child Health Care needs assessment using focus groups, key informant interviews, and a qualitative questionnaire. Trained seven translators in interviewing and surveying techniques. The project also provided midwifery classes and training of trainers for midwives. In addition a clinic operated for a two-week period. The overall goal of the project was to establish a permanent clinic in the area, which is now almost completely built. A fundraising video was produced for the project.

Film Consultant at **Perception**

(Media Production industry)

May 2002 – May 2004 (2 years 1 month)

Acted as advisor and fundraiser for Healing Planet, a film that celebrates the lives, rituals and wisdom of traditional healer from around the world. The film is now in post-production. www.healingplanetproject.org

Anthropology & Photo Project Consultant at **Perception**

(Non-Profit Organization Management industry)

October 2000 – December 2000 (3 months)

Acted as project coordinator. Worked with Rwandan orphans, teaching them creative and visual communication skills through basic photography to help build their self-esteem. Children were encouraged to take pictures of their community in order to communicate what they saw to others. Coordinated selection of a Rwandan orphanage for the project, coordinated project logistics, acted as field translator in French, taught children photography, located venue for first exhibit of the children's photographs in Kigali, created "vision" for this project and its growth, and wrote up logistical notes. The project has been extremely successful and the children's photos have been shown globally. All money raised has gone to the children's education.

Anthropology Consultant at **USAID**

(Government Agency; 1001-5000 employees; International Affairs industry)

September 1999 – November 1999 (3 months)

Consulted as Chief-of-Party for a USAID-funded information, education and communication (IEC) public awareness campaign to promote a traditional justice system known as gacaca.

Unable to process its 120,000 genocide detainees, the government of Rwanda created gacaca as an alternative justice system to try all but those who organized the genocide. Seconded to the Ministry of Justice in Rwanda.

Ecotourism Consultant at **Conservation International**

(Non-Profit; 501-1000 employees; Non-Profit Organization Management industry)

February 1999 – March 1999 (2 months)

Consulted to promote community-based ecotourism. With other employees of Conservation International, conducted participatory planning workshops for community members, tourism operators, government officials, and non-governmental organizations in Panama.

Ecotourism & Gender Consultant at **USAID**

(Government Agency; 1001-5000 employees; International Affairs industry)

January 1997 – August 1998 (1 year 8 months)

A long-term competitive USAID fellowship awarded to mid-career professionals to improve USAID's Women in Development (WID) capabilities. Received two-month WID training at the University of Florida and Washington, DC, followed by a year long posting in Panama with USAID. Conducted gender-oriented anthropological and socio-economic research (including a qualitative survey and focus groups) on the feasibility of establishing community-based ecotourism in the Panama Canal Watershed. Worked with indigenous groups and campesinos. As sole project administrator, conducted literature search/review, designed qualitative survey, produced training manual, hired and trained two interviewers, managed fieldwork, and wrote report that included recommendations for creation of CBE and other community conservation efforts. Counterparts: Government of Panama National Environmental Commission and the Smithsonian Tropical Research Institute.

Medical Anthropology Consultant at **Tara Lumpkin**

(International Affairs industry)

April 1995 – July 1995 (4 months)

Consulted to advise on a qualitative and quantitative survey of Canadian First Nations' youth use of tobacco. Acted as a medical anthropologist with a focus on ethno-medicine. National First Nations' Youth Inquiry into Tobacco Use (April 1995-June 1996) was funded by Health Canada. Research was administered by WUNSKA, a network of First Nations social workers. WUNSKA sub-contracted CIET Canada (a NGO) to build indigenous capacity in data gathering and analysis.

Researcher & Media Liaison at **Tara Lumpkin**

(Writing and Editing industry)

January 1995 – April 1995 (4 months)

Researched and acted as media liaison to raise support for indigenous persons in Chiapas; also acted as researcher on Zapatista rebellion, as educator on issue of NAFTA's effects upon Mexico, as liaison with Congressman Bill Richardson's office, and as media liaison with New Mexican newspapers.

Medical Anthropology Consultant at **UNICEF**

(Non-Profit; 10,001 or more employees; Non-Profit Organization Management industry)

June 1993 – June 1994 (1 year 1 month)

Consulted to conduct a study on traditional medicine in Namibia. Conducted a qualitative survey on traditional healers and community use of traditional medicine in three regions of Namibia. UNICEF funded the survey and the Namibian Ministry of Health and Social Services (MoHSS) acted as counterpart. Wrote proposal, developed qualitative survey questionnaire, wrote guidelines for focus groups, produced training manual for interviewers, hired and trained twelve interviewers in qualitative interviewing techniques, oversaw all fieldwork, acted as project administrator, wrote research report Traditional Healers and Community Use of Traditional Medicine in Namibia that included suggestions for improving community health, and made oral presentations on research results to UN agencies, NGOs, and the Namibian MoHSS.

Gender & Conservation Consultant at **Conservation International**

(Non-Profit; 501-1000 employees; Non-Profit Organization Management industry)

February 1993 – May 1993 (4 months)

While completing Ph.D. worked in the Policy and Governmental Affairs Division of Conservation International as an anthropologist, researcher, and writer. Focused on the relationship between gender and biodiversity with a particular emphasis on how empowering women leads to preserving biodiversity. Wrote position paper Conservation Based Empowerment of Women, attended ad hoc working committee meetings for NGO participation in United Nations International Conference on Population and Development.

Poetry Teacher at **Maryland State Arts Council**

(Writing and Editing industry)

October 1992 – January 1993 (4 months)

Taught public elementary school, middle school, and high school students how to access creativity through poetry writing. Workshops sponsored by the Maryland State Arts Council Artists-in-Education program. Worked with gifted children as well as learning disabled and physically disabled students. Poetry workshops were especially effective for raising the self-esteem of at-risk students. One student's poem was chosen to appear on a local transit bus.

Professor at **Loyola College in Maryland**

(Educational Institution; 201-500 employees; Higher Education industry)

September 1992 – January 1993 (5 months)

Taught freshman writing, composition, and creative and analytic thinking in the Department of Writing and Media at Loyola College, MD.

Reporter at **High Country News**

(Newspapers industry)

February 1988 – June 1988 (5 months)

Conducted investigative reporting for High Country News, a respected Colorado-based newspaper that covers environmental policy issues in Washington, DC, and environmental issues in the U.S. Rocky Mountains, Southwest, and Pacific Northwest.

Copy Writer at **KNYN Radio Station - Santa Fe, NM**

(Broadcast Media industry)

June 1983 – November 1983 (6 months)

Wrote and produced radio advertisements for KNYN radio station, Santa Fe, NM.

EDUCATION

PhD Environmental & Medical Anthropology, The Union Institute, Cincinnati, OH, 1996

MA Creative Writing, Antioch University, Yellow Springs, OH 1988

BA Literature, Yale University, New Haven, CT 1982

LANGUAGES

	Reading	Speaking	Writing
English	Fluent	Fluent	Fluent
French	Good	Good	Basic
Spanish	Good	Good	Basic

REFERENCES

Phillip Gibbs, National Geographic Program Consultant, PhillipGibbs1@cs.com

Ken Lizzio, International Development Consultant, email: KLizzio@yahoo.com

Barri Sanders, University of New Mexico Professor, BarriSanders@gmail.com

GRANTS, FELLOWSHIPS, SCHOLARSHIPS, PRIZES

Runner Up Award *Anthropology and Humanism* Poetry Contest, New Age Shamans, June 2007.
American Association for the Advancement of Science Engineering and Diplomacy Fellowship,
awarded 1999-2000.

Short story chosen for *Hawaii Pacific Review: The Best of a Decade, 1986-1996*, Spring 1997.
WorldWID Fellowship, United States Agency for International Development, awarded
December 1996.

Co-winner of First Place Poetry Prize, Society for Anthropology and Humanism, November
1996.

Scholarship, The Union Institute, November 1995-March 1996.

Scholarship, Omega Institute, 1993.

Grant, Individual Artist Award in Fiction, Maryland State Arts Council, 1990.

Writing Fellowships: The Helene Wurlitzer Foundation, 1990; Centrum, Port Townsend, WA,
1989; La Fondation Karolyi, Vence, France, 1988; Ragdale Foundation, Lake Forest, IL,
1987.

PUBLICATIONS

Journals

(Please go to this website: <http://www.taralumpkin.com/intlCONSULT.html>)

Perceptual Diversity: Is Polyphasic Consciousness Necessary for Global Survival?
Anthropology of Consciousness, Volume 12, Number 1, March/June 2001.

International Development Reports

(Please go to this website: <http://www.taralumpkin.com/intlCONSULT.html>)

*Maternal and Child Health Care in Gargon: Findings from Surveys, Focus Groups, and Clinical
Data*, Gargon Health Care Project, August, 2005.

Rwanda Rule of Law Gacaca Information, Education, and Communication Report, USAID/
Rwanda, 3 November 1999.

Community Based Ecotourism in the Panama Canal Watershed, USAID/Panama and the Panama
National Environmental Commission, Panama City, Panama, May 1998.

Traditional Healers and Community Use of Traditional Medicine in Namibia, UNICEF and
Ministry of Health and Social Services, Windhoek, Namibia, May 1994.

*Intercultural Communication Between Traditional Healers and Modern Health Practitioners in
Namibia--A Pilot Study*, UNICEF and Ministry of Health and Social Services, Windhoek,
Namibia, April 1993.

Creative Writing

(Please go to this website: <http://www.taralumpkin.com/writings.html>)

ONLINE PUBLICATIONS

Community Based Ecotourism in the Panama Canal Watershed: Executive, <http://www.planeta.com/planeta/99/0799panama.html>

Lise Hanssen, Okonjima and Africat Foundation, One Woman's Odyssey among Namibia's Big Cats, <http://www.namibweb.com/africat.htm>

AIDS & Traditional Healers in Namibia: Improving Collaboration between Traditional Healers and Biomedical Professionals, <http://www.namibweb.com/aids.htm>

RELEVANT WEBSITES

<http://www.taralumpkin.com>

<http://www.culturalenergy.org/listen.htm>

<http://www.tibethealthproject.org/2005Trip.php>

<http://perceptionintl.org>

<http://rwandaproject.org>

<http://www.healingplanetproject.org>

http://web.mac.com/rainbowlotus1/rainbowlotusproductions.com/Rainbow_Lotus_Productions_Home.html

<http://espanol.geocities.com/rivashomepage/ecoturismo.html>

<http://www.planeta.com/planeta/99/0799panama.html>

<http://translate.google.com/translate?hl=en&sl=es&u=http://espanol.geocities.com/rivashomepage/ecoturismo.html&sa=X&oi=translate&resnum=5&ct=result&prev=/search%3Fq%3Dtara%2Blumpkin%26start%3D20%26hl%3Den%26lr%3D%26client%3Dfirefox-a%26rls%3Dorg.mozilla:en-US>

<http://namibweb.com/africat.htm>

<http://namibweb.com/aids.htm>

<http://hometown.aol.com/filmprojects/board.html>

PROFESSIONAL ASSOCIATIONS

American Anthropological Association

Anthropology and Humanism

Society for Applied Anthropology

Foundation for Human Enrichment

CHRONOLOGICAL WORK HISTORY

Medical Anthropology Consultant, Dec 2005 – Present
Perception, President, March 2000 – Present
Adventure Travel Consultant, June 1993 – Present
Anthropology Consultant, Feb 1993 – Present
Writer, 1982 – Present
Business Consultant & Program Development, Leafwater, Jan 2008 – Aug 2008
Business Consultant & Program Development, Hands across the Sea, Feb 2008
Business Consultant & Program Development, The Blackstone Ranch Institute, Aug 1-30, 2006
Medical Anthropology Consultant, Gargon Healthcare Project, January 1-June 30, 2005.
Film Consultant, Healing Planet Project, May 2002 – May 2004
Anthropology & Photo Project Consultant,
 Through the Eyes of Children, October – November 2000
Anthropology Consultant, Chemonics International, September – October 1999
Ecotourism Consultant, Conservation International, March 2000
Ecotourism & Gender Consultant, USAID, WorldWID Fellow, January 1997 – May 1998
Medical Anthropology Consultant, CIET Canada, April – July 1995
Researcher and Media Liaison, Chiapas Watch, January – April 1995
Medical Anthropology Consultant, UNICEF/Namibia, June 1993 – June 1994
Gender & Conservation Consultant, Conservation International, February – May 1993
Poetry Teacher, Maryland State Arts Council, October 1992 – January 1993
Adjunct Professor, Loyola College, September – December 1992
Reporter, High Country News, February – May 1988
Copy Writer, KNYN Radio Station, Copywriter, 1983